Aidi Media Design

艾迪互动科技

行走在互联网上的设计开发团队

www.aidimedia.com

用设计做创新　用技术去改变

艾迪互动成立15年，以创新设计为企业做商业推广服务

伴随互联网发展，不断进化，与时俱进

视觉设计 + 交互设计 + 产品研发 + 运营推广

以体验设计助力商业成功

www.aidimedia.com

专注于行业，做专业输出

以消费用户为中心，重构商业体验，做系统化解决方案

产品人

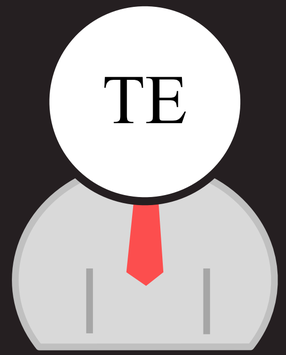
注重产品的需求分析
与流程规划设计

策划人

互联网思维做分析
与对应策划运营方案

设计师

用户体验设计
与产品视觉形象设计

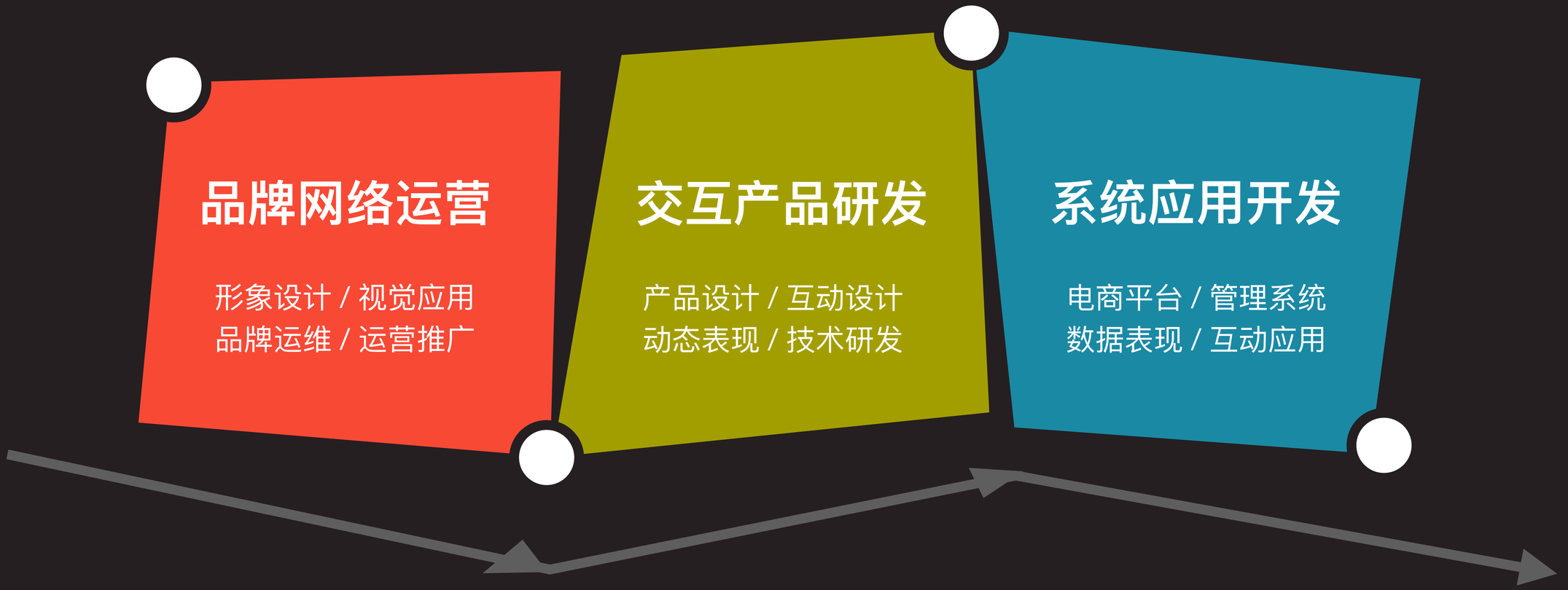


工程师

产品的交互效果开发
与功能开发

www.aidimedia.com

艾迪提供的服务

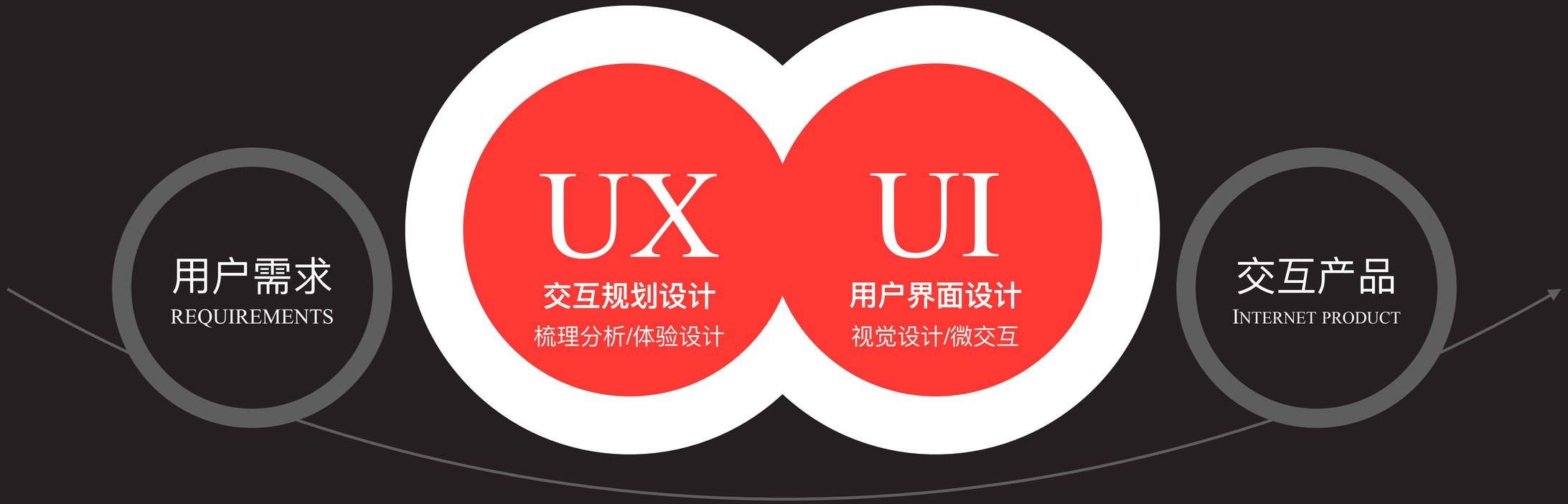

品牌网络运营
形象设计 / 视觉应用
品牌运维 / 运营推广
交互产品研发
产品设计 / 互动设计
动态表现 / 技术研发
系统应用开发
电商平台 / 管理系统
数据表现 / 互动应用

重新定义网络传播时代的品牌符号

网络形象是基于信息流节点性生长，只有运营投入才能永葆新鲜

用设计提升品牌与产品的价值

再牛的技术应用，也要构建在优秀的体验设计下得以发挥



产品开发服务范围

互联网技术的系统化解决方案，助力商业目标实现

微信端轻应用

APP移动端应用

PC端平台及系统

幸运能与优秀的企业合作

每一次真诚的合作都是艾迪成长的机会

大连 | 北京 | 上海 | 西安

HUAWEI	中荷人寿 BOB-CARDIF LIFE	CDS 中国数交会	长安信托 CHANG'AN TRUST	BSFL
Neusoft	pactera	中国电信 CHINA TELECOM	大连商品交易所 DALIAN COMMODITY EXCHANGE	DMTG 大连机床
中航信托 AVIC TRUST	YiDA亿达	海昌集团 HAICHANG GROUP	BD	ZEISS

Aidi

OUR CASE

Focus on Internet product design and development

艾迪案例

中航信托
AVIC TRUST

APP产品UXD全案

启动页

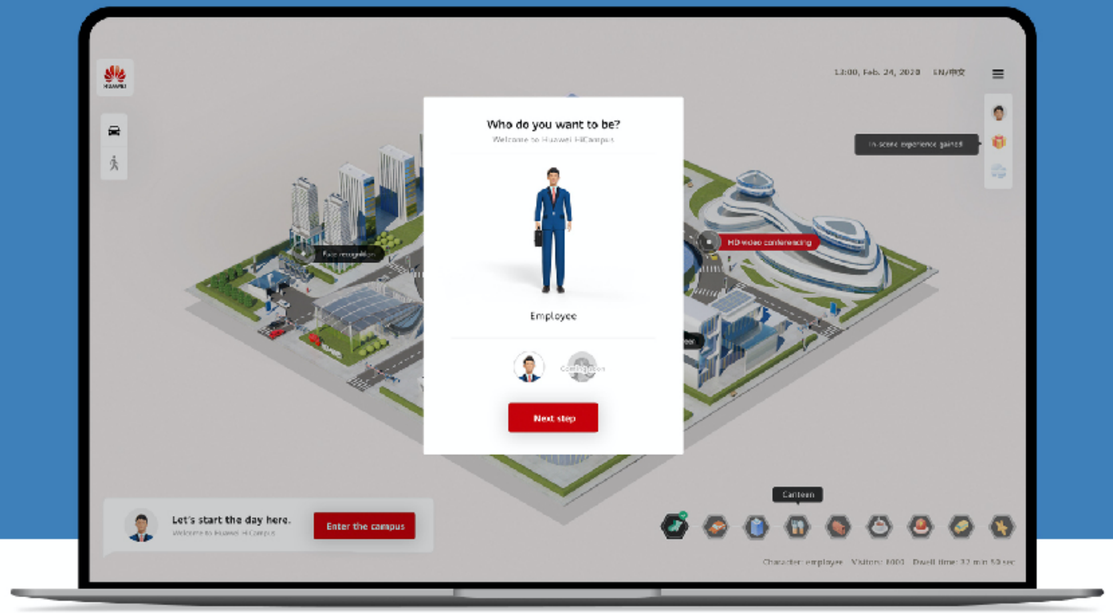
Wealth is guarded by Kunpeng

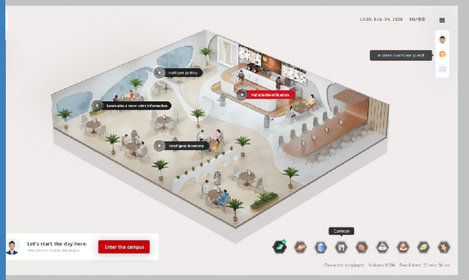
鲲鹏守护

Aidi

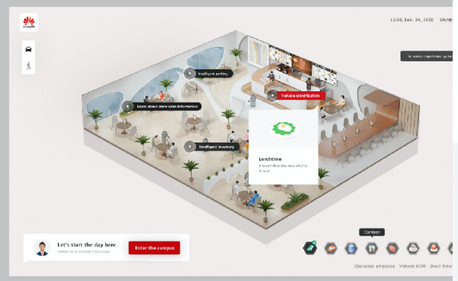
HUAWEI

HiCampus



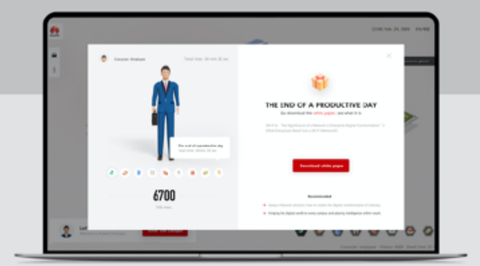


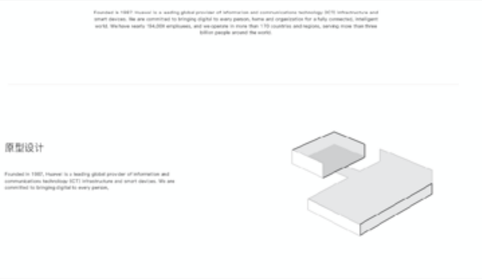
01.
Two level scenario



02.
Two level scenario

03.
Two level scenario





ICON-ODESIGN

启动图标

SKIER

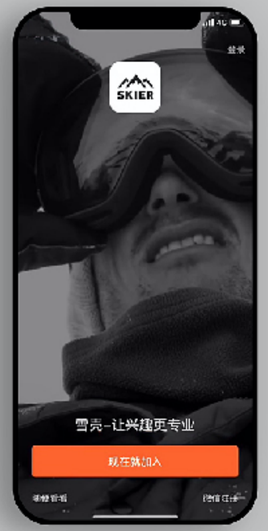
SKIER SKIER SKIER

APP 知识分享平台

STARTUP SCREEN

启动画面

SCREEN



图片应用

PICTURE

SCOPE AND STANDARD OF
PICTURE APPLICATION

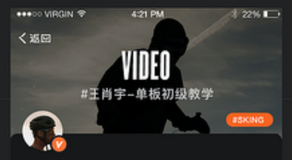
个人主页

Homepage

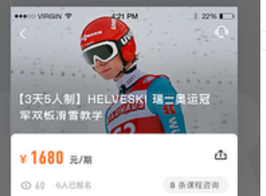
Personal Center

我的

Aidi



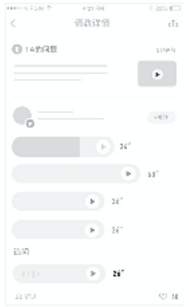
UI design
Skiing Technology and Experience
Sharing Platform Skiing Fans



原型设计

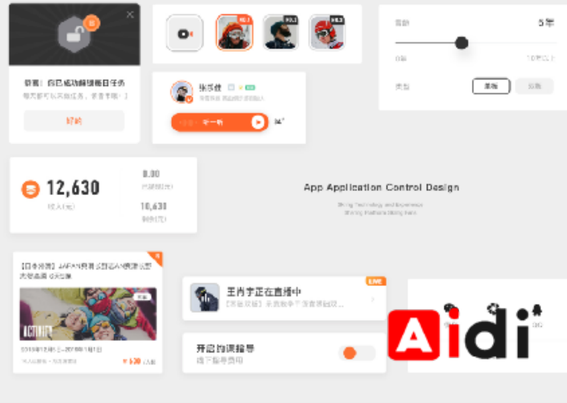
A Teaching Application for Skiing Enthusiasts
Film, vector gallery,PSD material PS materialdesign template.

Our research



banner营销设计

Skiing Technology and Experience
Sharing Platform Skiing Fans



企业APP
运营全案

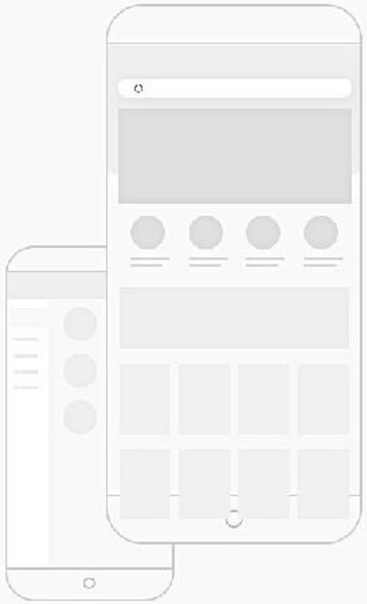
主题策划
活动设计
技术研发
数所运维

爱迪喵
eddimall.com.cn

微信小程序

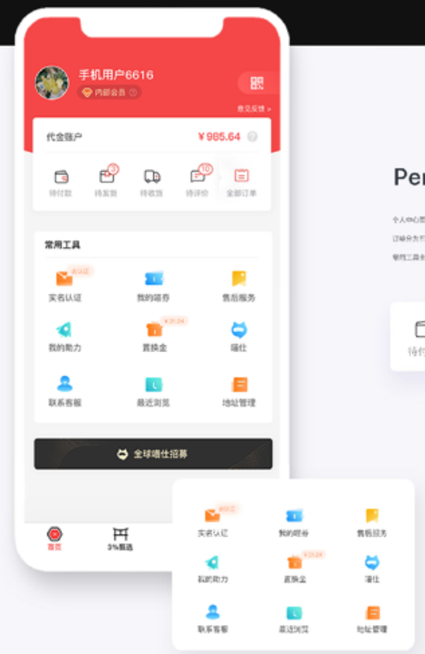
WECHAT
Mini Program

产品定位 / 市场策略
形象设计 / 原型规划
技术开发 / 平台运营



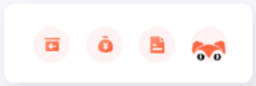
直邮电商
海外跨境
独家授权
海关监测
订单合同
提供分销

Aidi



Personal center

Aidi

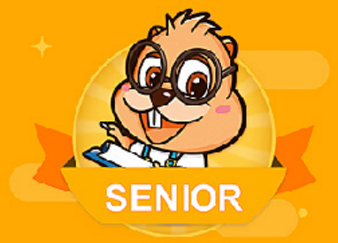


Personal assistant

Hi I am Mr Bagus, your personal finance manager. How can I help you today?

首页　3%甄选　购物车　我的

首页ICON根据品牌定位采用日式元素，
最后更换成线性图标使用。



RokiesTown

iPad版交互英语学习平台

Basic

Finger Play

Song

Class Activity

Teaching Plan

Game

Evaluation

New news

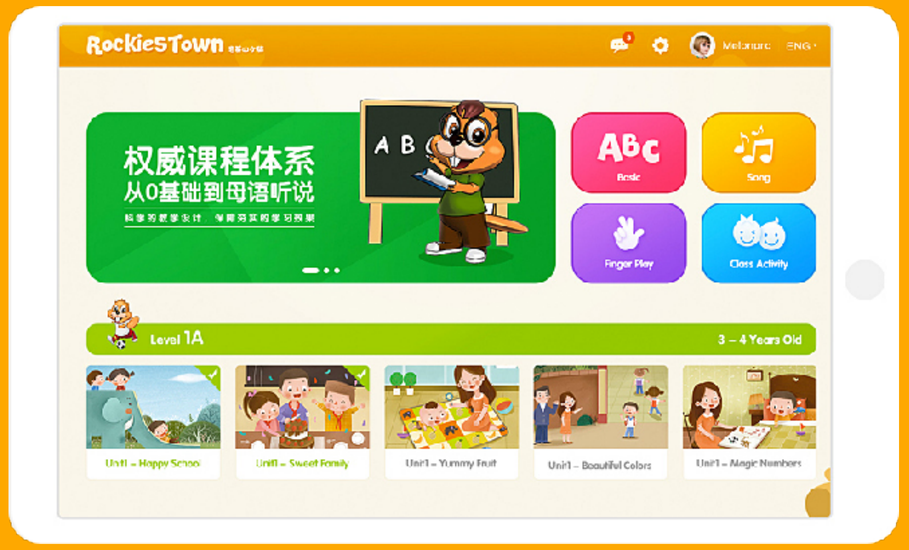


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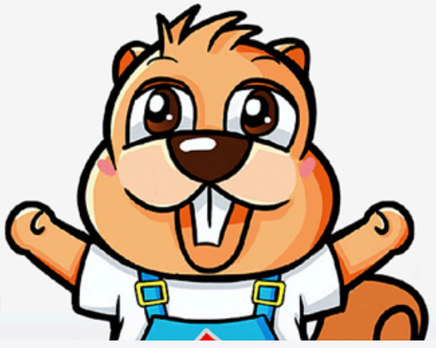
Figure Design

形象设计

The main business scope includes independent research and development of children's English courses and children's English textbooks for children in China.



dad

mommy

sister

brother

cow

duck

frog

pig

dog

cherry

orange

mango

melon

apple

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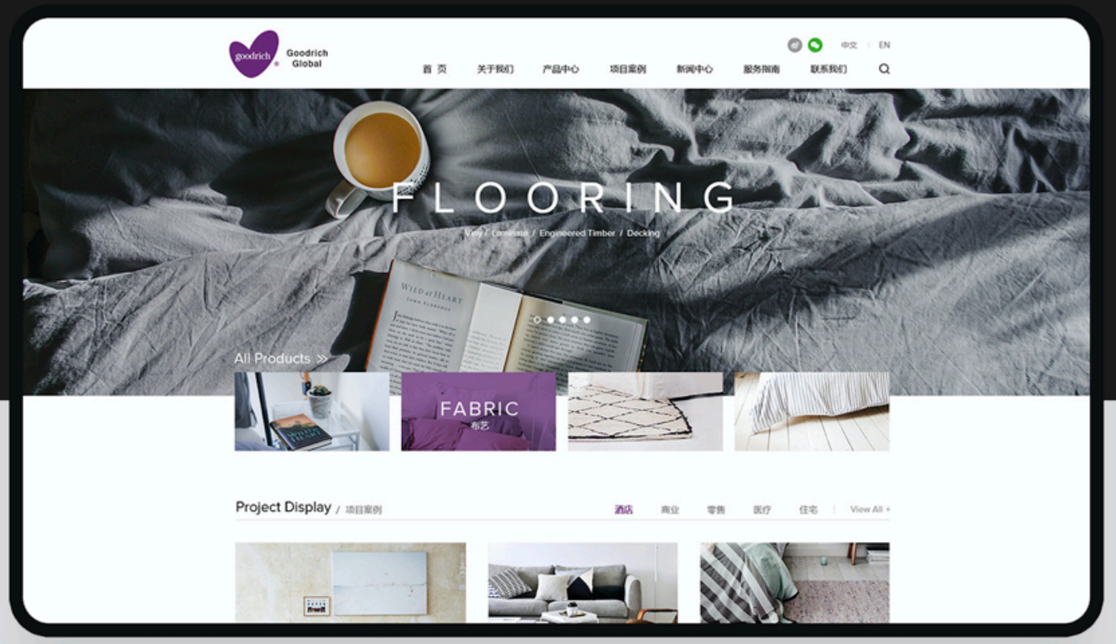
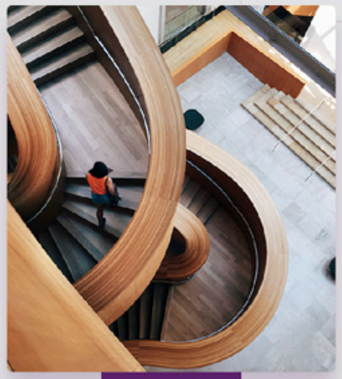
官网&商城 WEBSITE E-COMMERCE





Custom digital wallpaper in Casa Goya Park Residence

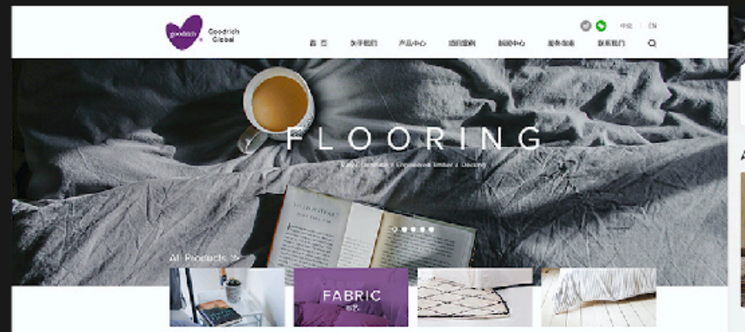
坐落在莱茵和帕特森路交界处，方便与繁忙的乌节地铁站。会德丰广场是一个最好的零售店国际化的目的地，服会德丰广场是一个最好的会德丰广场是一个最好的务和餐饮跨越七层的选择 ...

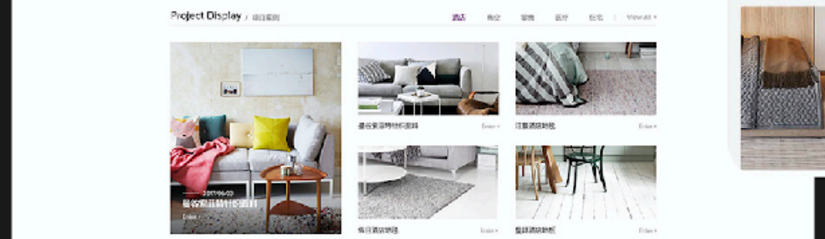
壁纸 Wallcovering

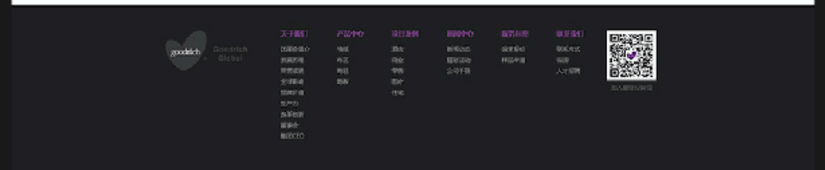
布艺 Fabric

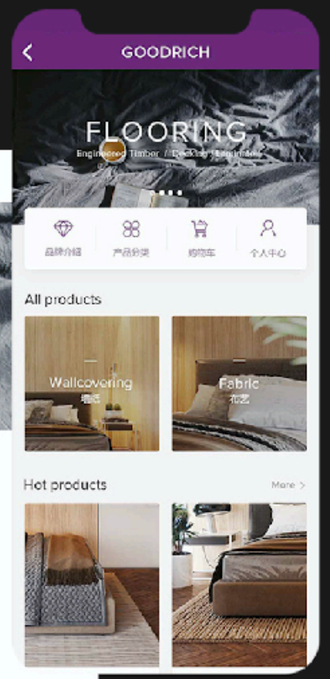
地毯 Carpet

地板 Flooring









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新闻聚合平台

News Aggregation Platform

2017
DALIAN

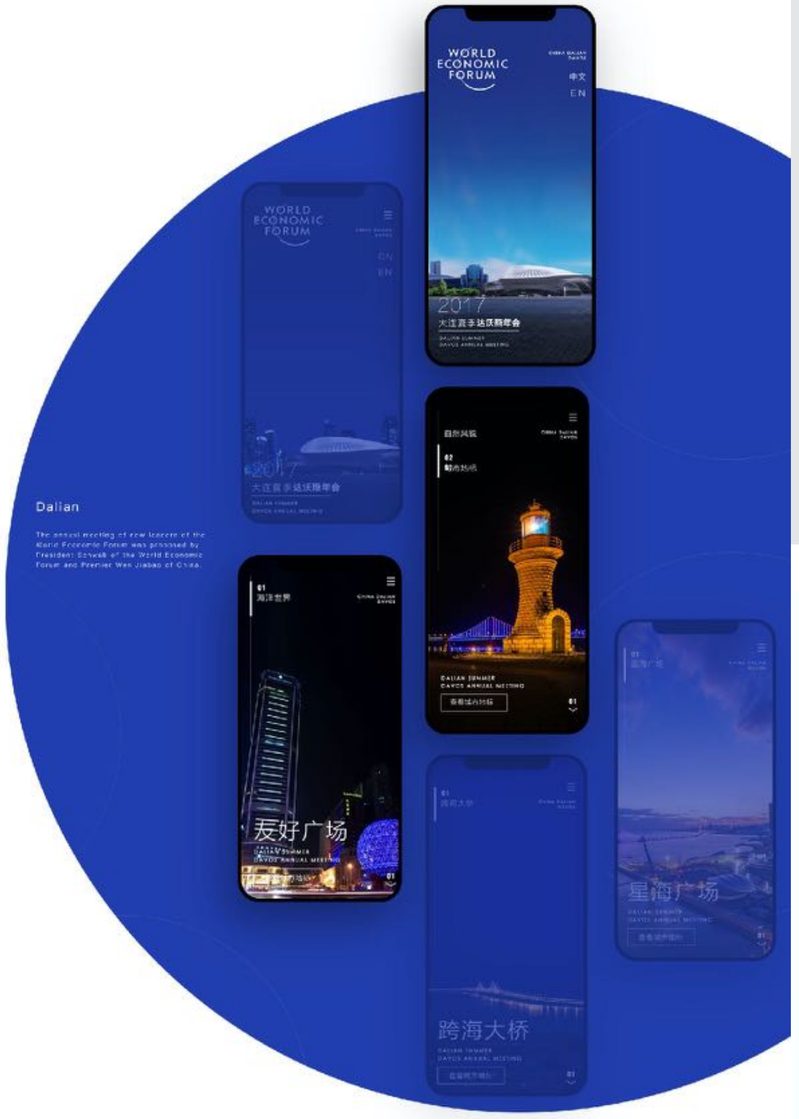
WORLD
ECONOMIC
FORUM

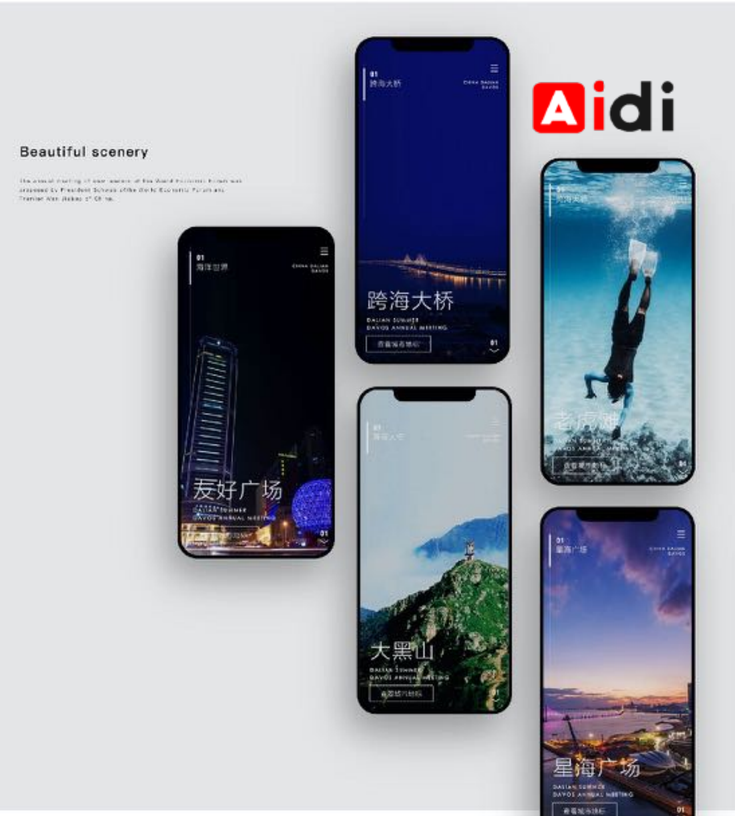
达沃斯-大连
外宣H5

Geneva, Switzerland

square

INTERFACE DI





ROCKIES.

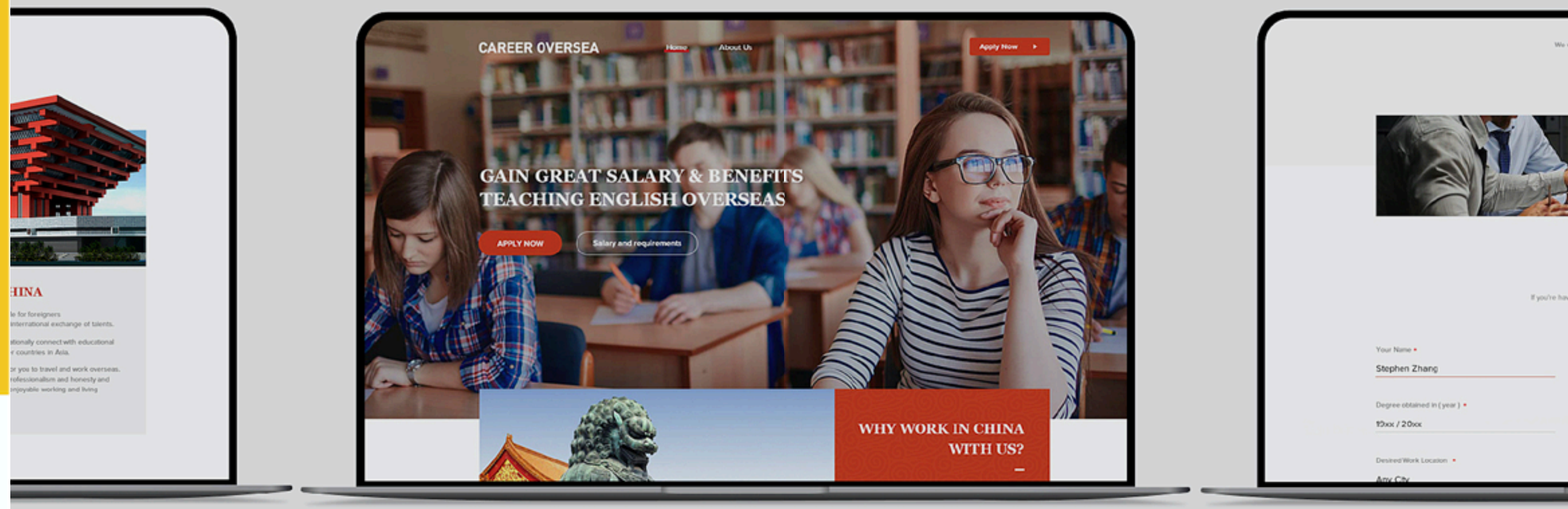
Educational experts from North America are the first in China to design international education for the group.

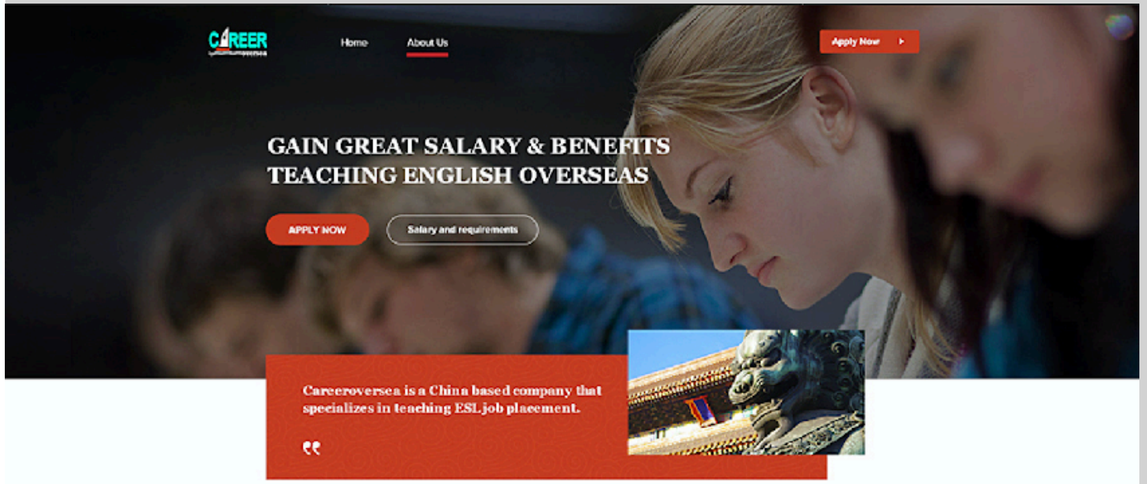
ROCKIES

ROCKIES

WEBSITE

响应式多语言版





WHAT'S CAREEROVERSEA

Founded in 2003, we have successfully helped over 1000 ESL teachers secure suitable teaching jobs in China in private kindergartens/language schools, international schools and universities. we only work with legal entities that are able to supply valid work visa for English teachers.

1000

Careeroversea has successfully helped over 1000 ESL teachers

We provide one-stop service for English teachers who needs to find an excellent job vacancy in China and to experience extraordinary life and career overseas.

We work with reputable schools in over 60 cities throug host China to provide you with the greatest ESL jobs opportunities. We are partners of over 200 schools (mostly private and international schools) who can offer higher salary and better benefits.

Our office is located at 8th Floor, 10 Huixian Street High-Tech Industrial Zone, Dalian City, Liaoning Province, P. R. China

Aidi

FORCECLOUDS

医疗大数据平台

Artificial intelligence + big data analysis, "cloud potential software" SFE sales performance optimization management, new drug discovery and other innovative solutions,

DESIGN

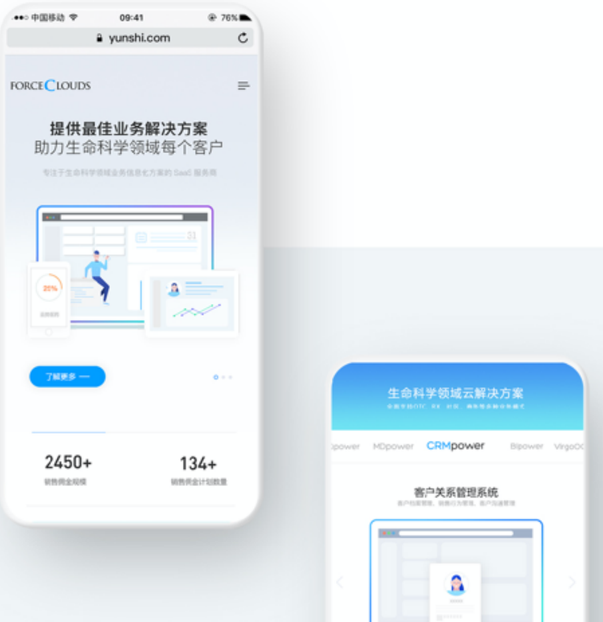
众多500强

人工智能+大数据分析

SFE销售绩效优化管理 新药发现等创新解决方案

FORCECLOUDS

WEB DESING



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TekMax
首页
净化工程案例
新闻中心
社会责任
关于我们
联系我们
创造 · 洁净世界
做世界500强供应链上的一环
A LINK IN THE WORLD'S TOP 500 SUPPLY CHAIN
500

TekMax CLEANROOM
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企业文化
INITIATING A
PURE ENVIRONMENT
社会责任 SOCIAL RESPONSIBILITY
社会公益
企业文化
社会公益

成品支吊架
特点：
节能降耗运行能耗统计
ENERGY
SAVING

管板安装机器人
INSTALLATION
ROBOT
BIM立体建模

公司简介
COMPANY PROFILE

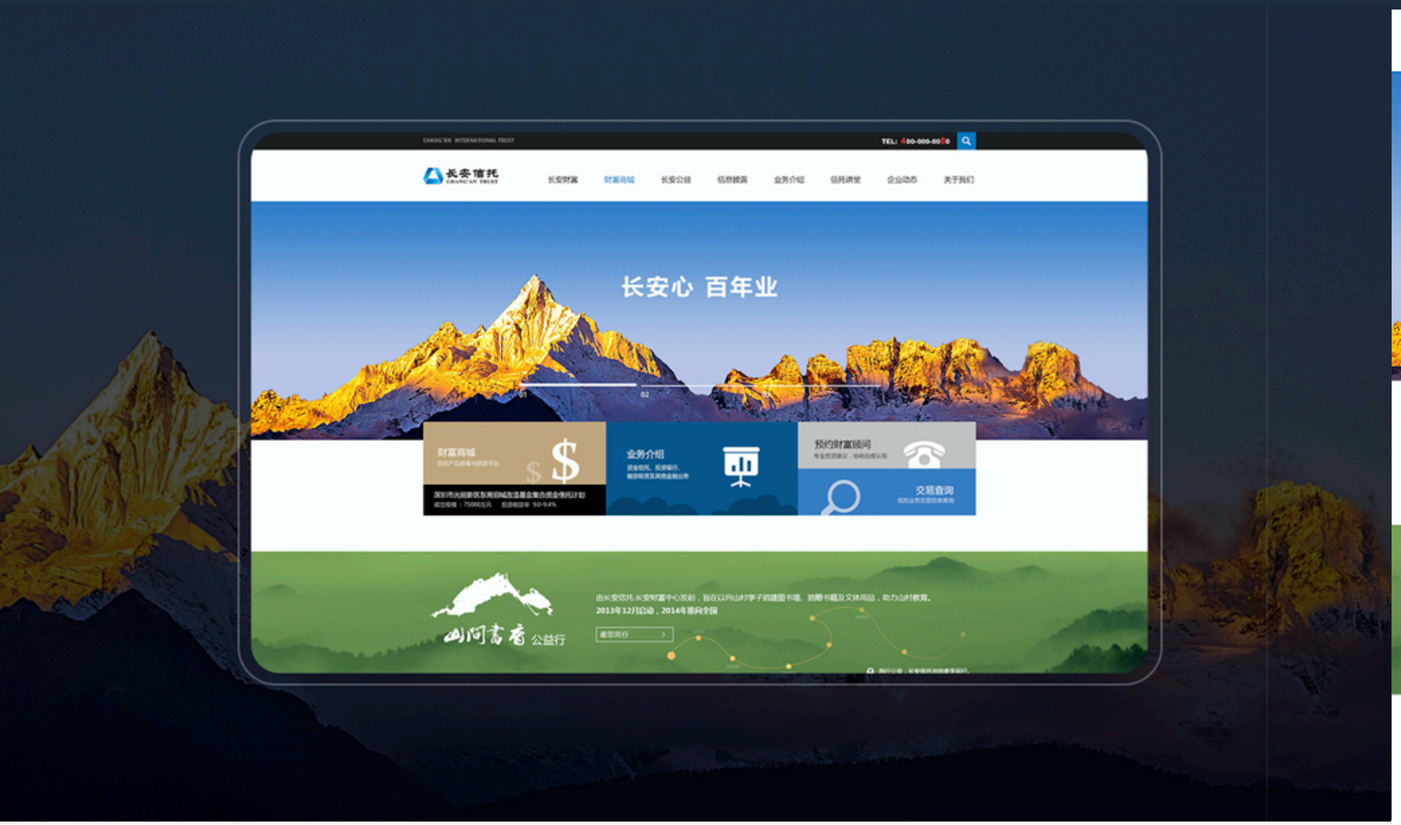
专业的净化工程
设计与施工能力
CUSTOMER
SATISFACTION

我们生活在一个开辟人类
新历史的光辉时代
我们的案例
OUR CASE
Haier
TekMax CLEANROOM

CORPORATE IMAGE DESIGN

企业形象设计

Aidi

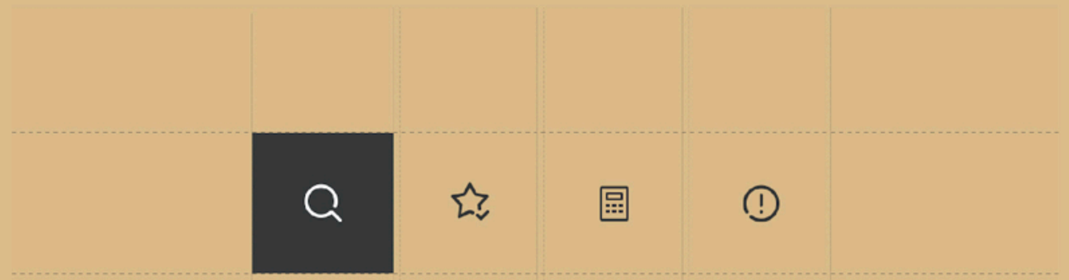

长安心 百年业
财富商城
业务介绍
预约财富顾问
交易查询
公益行

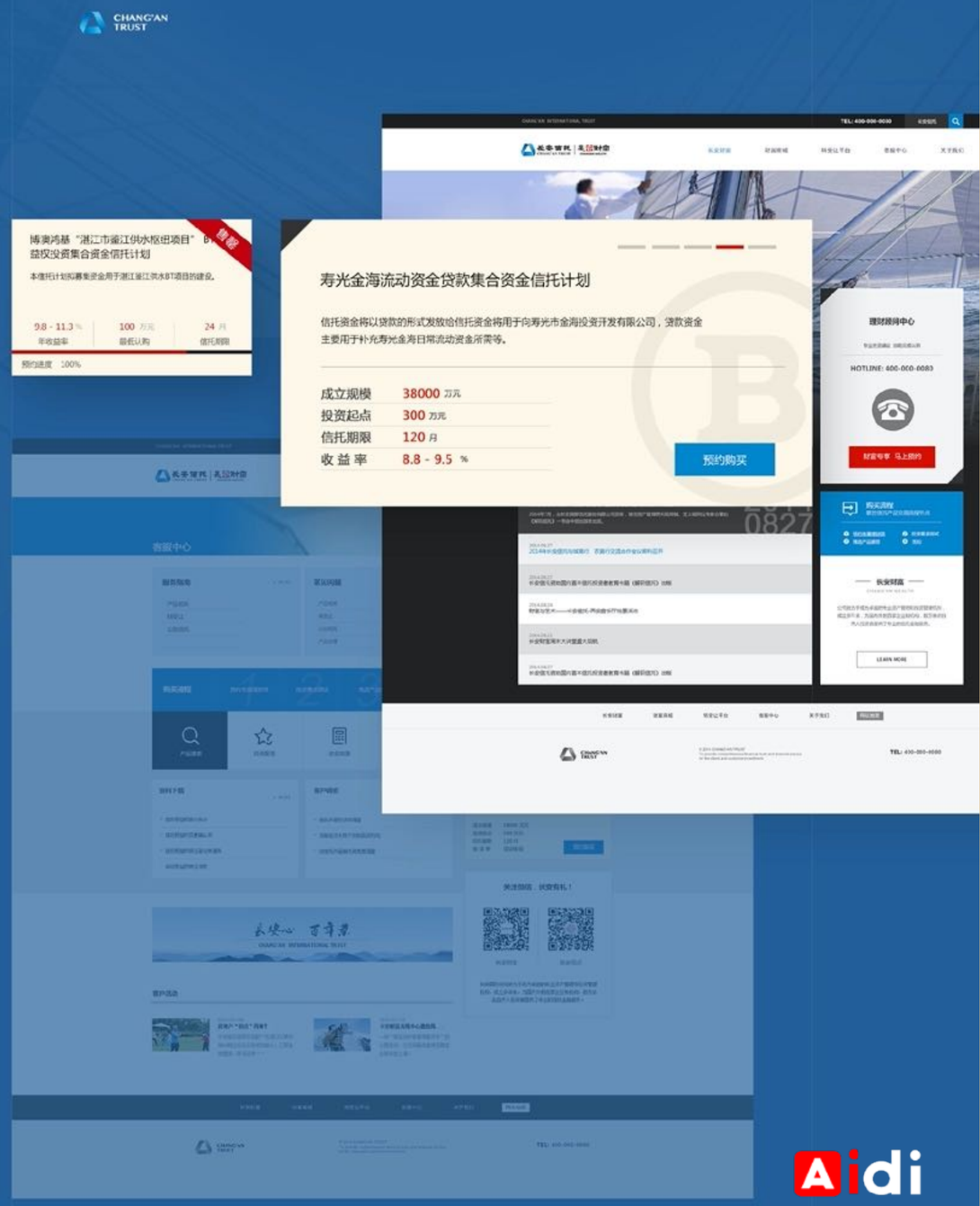
长安信托
长安心 百年业
财富商城
业务介绍
预约财富顾问
交易查询
公益行
新闻信息

业务介绍
预约财富顾问
交易查询
CHANGAN TRUST

金融型产品平台

FINANCIAL PRODUCT





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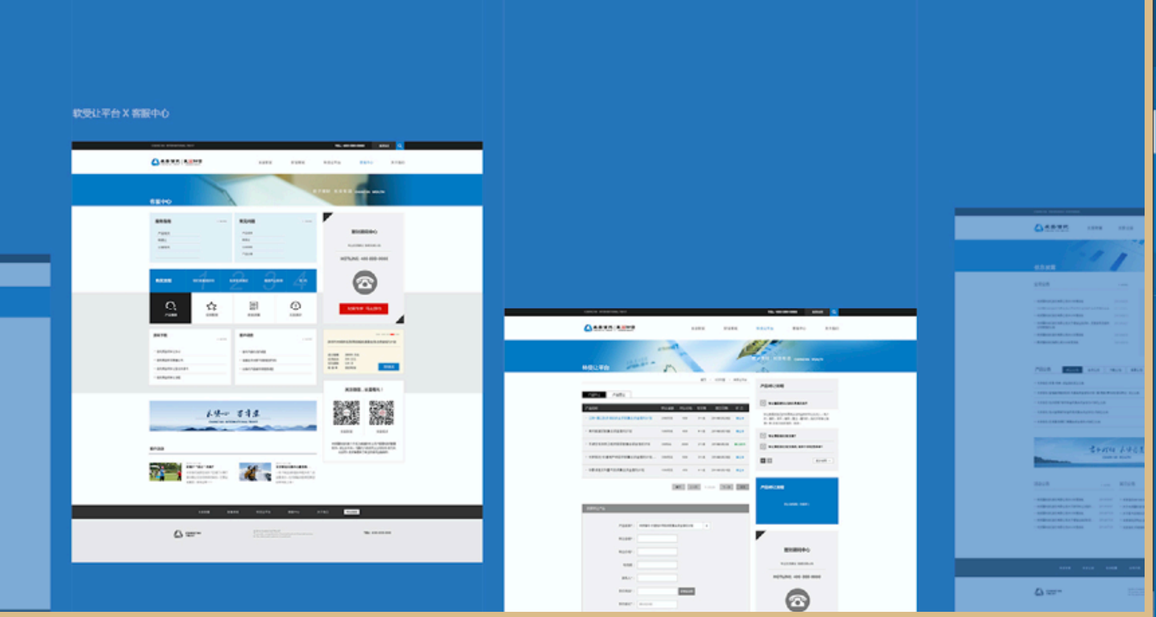
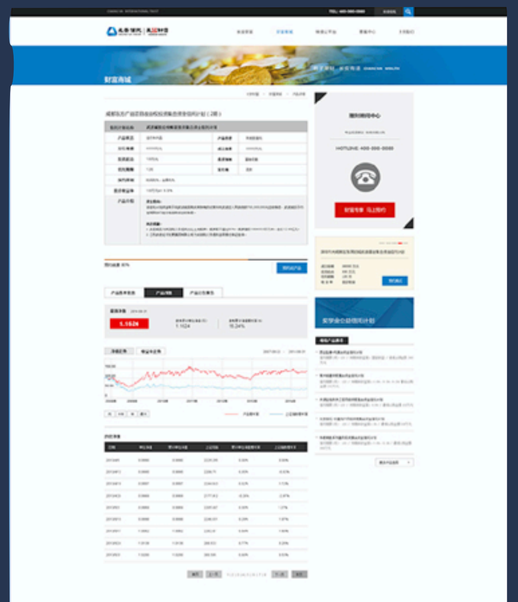
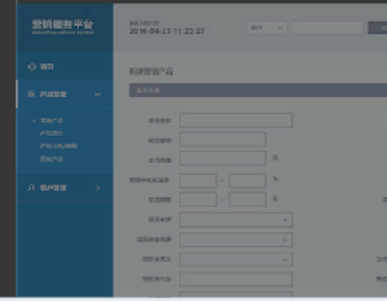

软受让平台 X 客服中心

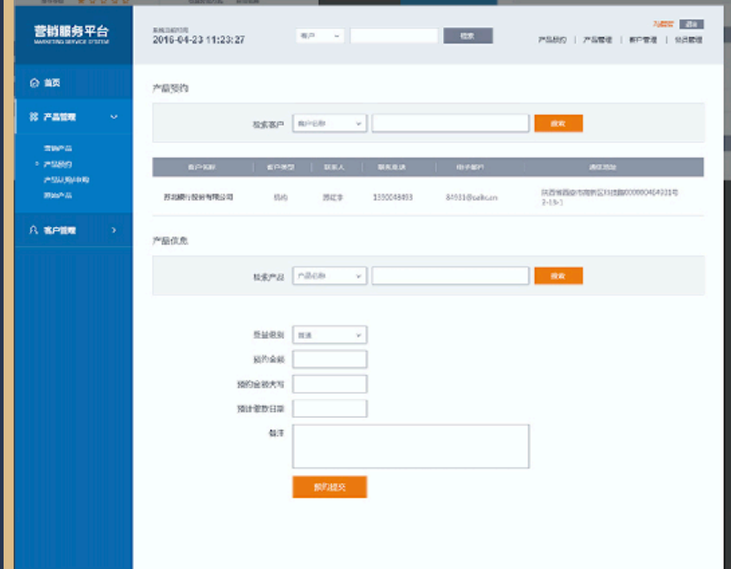
营销服务平台
MARKETING SERVICE SYSTEM
2016-04-23 11:23:27
首页
产品管理
客户管理
搜索
566
产品总数

搜索
566
产品总数



检索客户
客户名称
搜索

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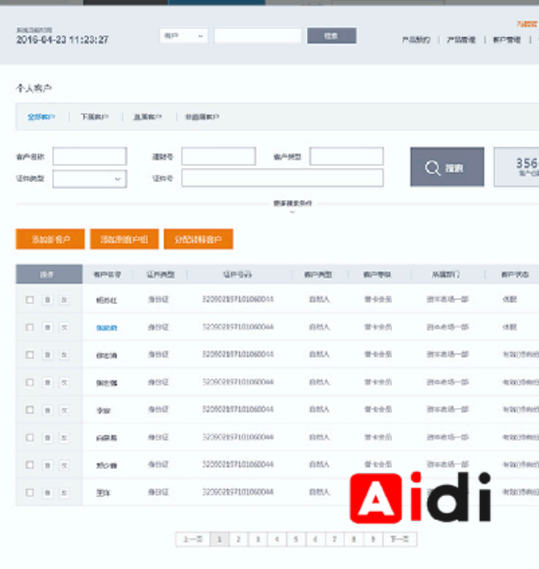
产品预约
检索客户
产品信息
检索产品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2016-04-23 11:23:27
个人客户
搜索

Aidi

湾区商务中心 WEBSITE

DISTRIBUTION PLANNING
规划分布图

SUPPORTING INFRASTRUCTURE
基础配套设施

REGIONAL DEVELOPMENT
区域开发

PHOTO
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P
20PX
TEXT PHOTOGRAPHY
W:176px

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PHOTO
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TEXT PHOTOGRAPHY
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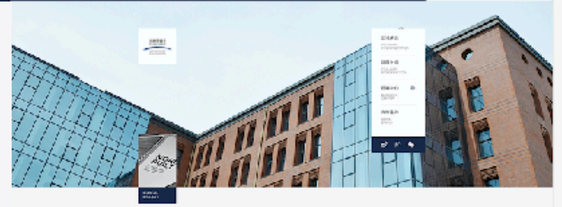
THE CORE ADVANTAGE

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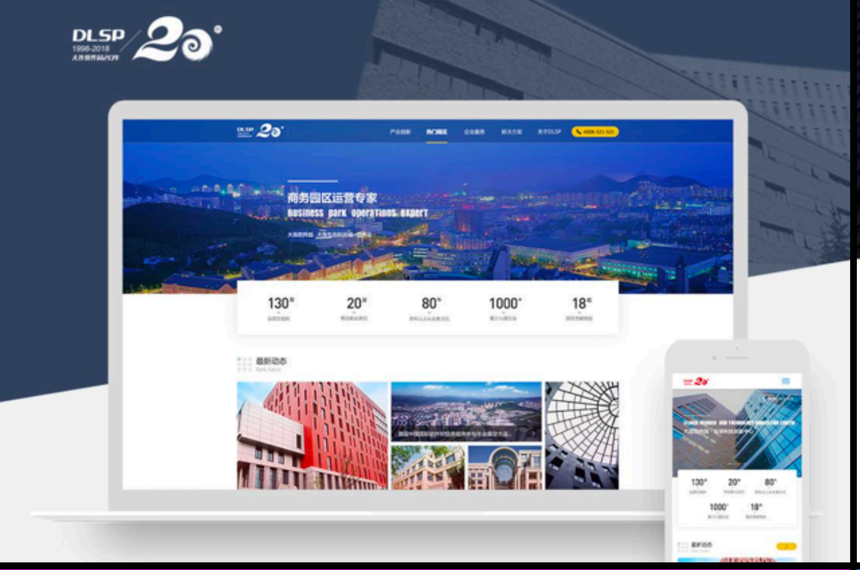
PLAY VIDEO

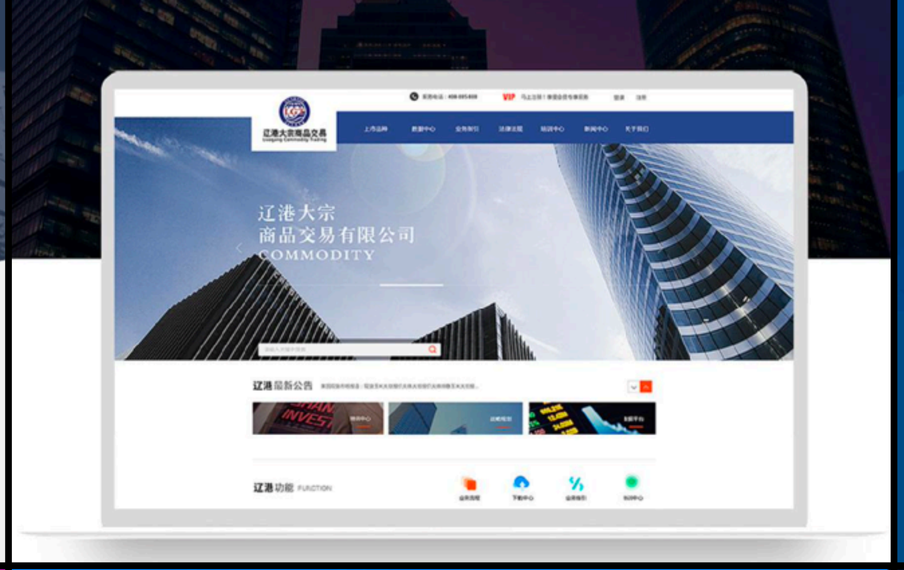
LOCATION ADVANTAGE

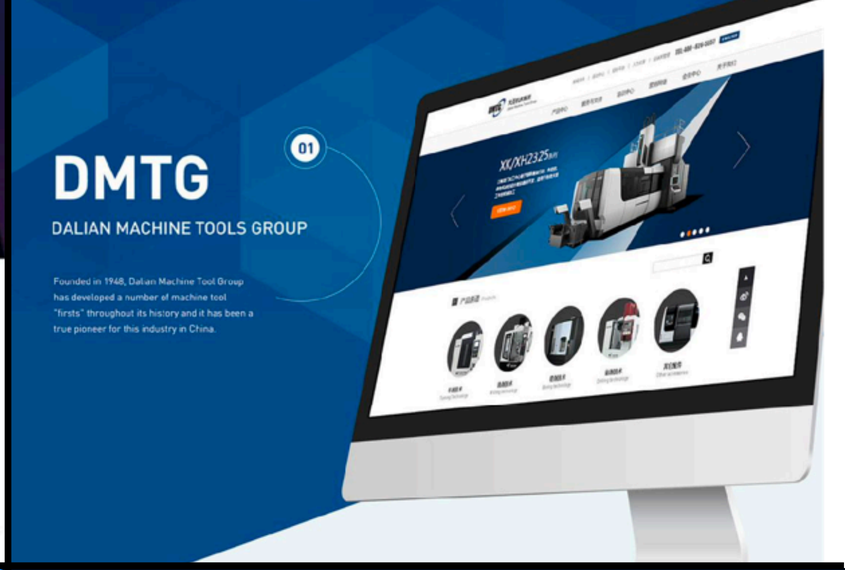
PLANNING & LAYOUT

THE DYNAMIC PROJECT

THE NEW CITY


DLSP
1998-2018
20
商务园区运营专家
business park operations expert
130+
20+
80+
1000+
18+


辽港大宗
商品交易有限公司
COMMODITY


DMTG
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DALIAN MACHINE TOOLS GROUP
Founded in 1948, Dalian Machine Tool Group has developed a number of machine tool "firsts" throughout its history and it has been a true pioneer for this industry in China.

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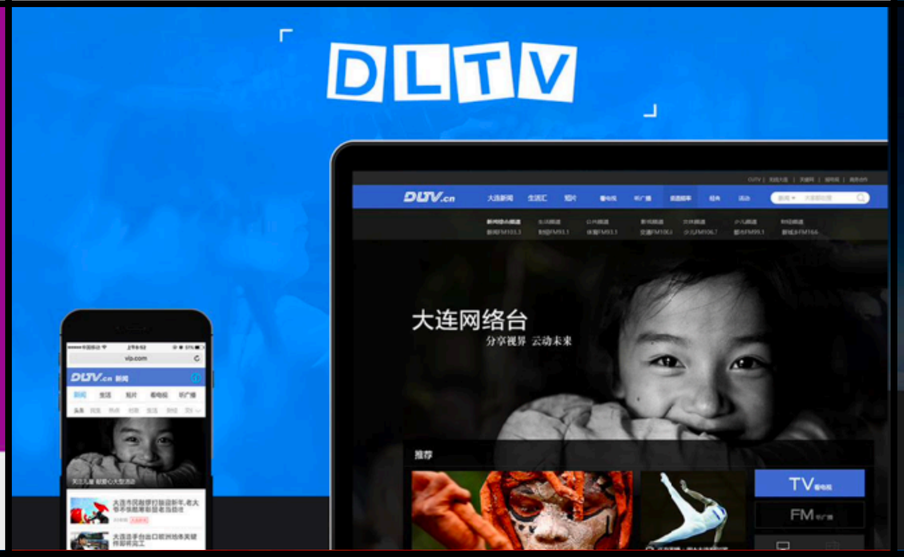
DLTV
大连网络台
分享视界 云动未来

INTERNATIONAL
大连国际货运有限公司
INTERNATIONAL FREIGHT
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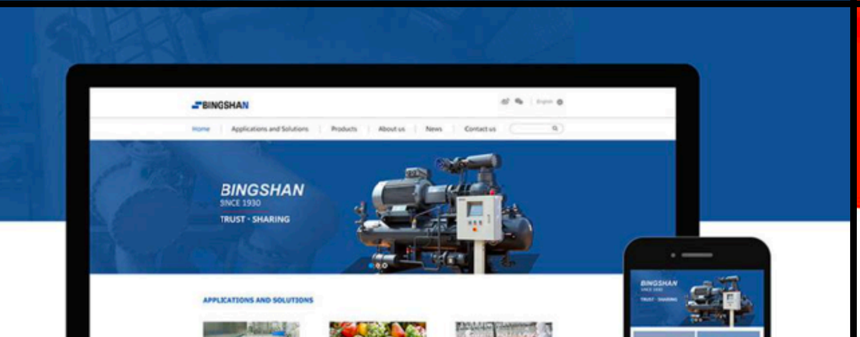
173
1820
公司简介 COMPANY PROFILE


BINGSHAN
BINGSHAN
SINCE 1930
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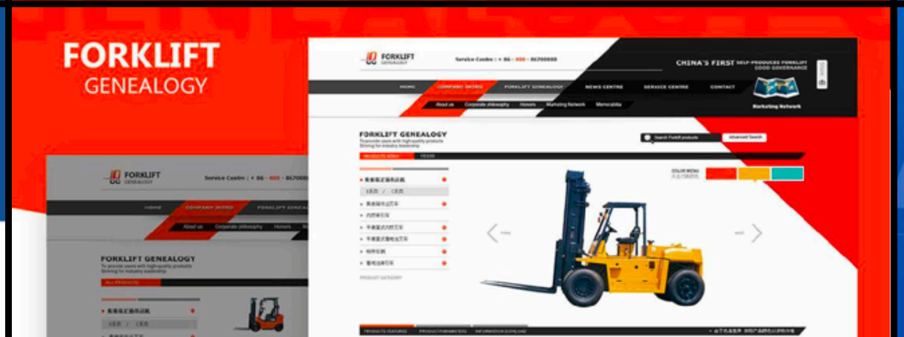
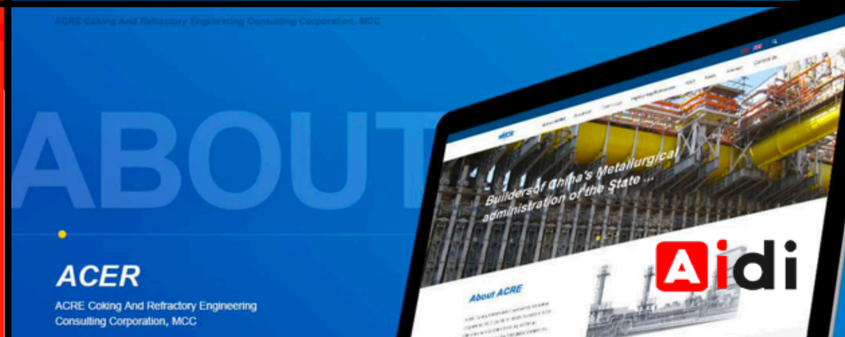
APPLICATIONS AND SOLUTIONS


FORKLIFT
GENEALOGY
FORKLIFT GENEALOGY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